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**AMERICAN TELEMEDICINE ASSOCIATION ANNOUNCES PLANS FOR 2nd ANNUAL
TELEHEALTH AWARENESS WEEK, SEPTEMBER 18-24, 2022**

WASHINGTON, DC, AUGUST 4, 2022 – The [American Telemedicine Association](https://www.americantelemed.org) (ATA) today announced that it will convene hospital systems and medical practices, telehealth solution providers, patient advocacy leaders, policymakers, and other groups to commemorate the second-annual [Telehealth Awareness Week](https://www.telehealthawareness.org)[™] taking place September 18-24, 2022. During the week, the ATA and a diverse coalition of stakeholders will host a series of events, publish educational resources, and highlight the value of telehealth in a hybrid care model that includes in-person and virtual care.

“Building on the important progress we have achieved to expand access to urgently-needed telehealth and virtual care services over the past two-plus years, Telehealth Awareness Week 2022 presents a critical opportunity to provide all communities with the resources they need to better understand the many ways that telehealth improves access to safe, quality care,” said Ann Mond Johnson, CEO of the ATA. “We have great momentum and support for telehealth – from the halls of government and the halls of clinical practice to board rooms and living rooms – and now we must leverage the right resources and create the right frameworks to support a successful hybrid model that offers both in-person and virtual care. One thing is now perfectly clear: Telehealth. Is. Health.”

Telehealth Awareness Week will feature a series of national and international events highlighting the role of telehealth in ambulatory, primary and specialty care, provide new educational resources focused on the advantages of hybrid care, and share the experiences of patients and healthcare professionals who depend on telehealth to receive and deliver care. Updates on activities planned and opportunities to participate in the week are available on the Telehealth Awareness Week website: www.telehealthawareness.org

The ATA is pleased to recognize the first thirty [Endorsing Partners](#) of Telehealth Awareness Week 2022:

- ALS Association
- American Foundation for Suicide Prevention
- Cancer Support Community
- CEO Action for Racial Equity
- ECHAlliance
- EMAA Project
- Haystack Project
- Lymphoma Research Foundation
- MassMEDIC
- Mended Hearts
- Muscular Dystrophy Association
- Nashville Health Care Council
- National Association for the Support of Long Term Care
- National Hemophilia Foundation
- National Minority Health Association
- National Organization for Rare Disorders

- National Psoriasis Foundation
- National Rural Health Association
- Network for Excellence in Health Innovation
- Northeast Telehealth Resource Center
- Northwest Regional Telehealth Resource Center
- Patient in Focus
- Scottsdale Institute
- South Carolina Telehealth Alliance
- Susan G. Komen
- Vot-ER
- Women in Healthcare NY Metro Chapter
- Workgroup for Electronic Data Interchange
- World Telehealth Initiative
- Wyoming Telehealth Network

Telehealth effectively connects individuals and their healthcare providers when in-person care is not necessary or possible. Using telehealth services, patients can receive care, consult with a provider, get information about a condition or treatment, arrange for prescriptions, and receive a diagnosis. The most commonly used approaches in telehealth include virtual visits, chat-based interactions, remote patient monitoring, as well as emerging technology-based tools including artificial intelligence, digital diagnostics and digital clinical trials.

About the ATA

As the only organization completely focused on advancing telehealth, the [American Telemedicine Association](#) is committed to ensuring that everyone has access to safe, affordable, and appropriate care when and where they need it, enabling the system to do more good for more people. The ATA represents a broad and inclusive member network of leading healthcare delivery systems, academic institutions, technology solution providers and payers, as well as partner organizations and alliances, working to advance industry adoption of telehealth, promote responsible policy, advocate for government and market normalization, and provide education and resources to help integrate virtual care into emerging value-based delivery models. @americantelemed #telehealthishealth #ATApolicy

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