

## Telehealth Awareness Week<sup>®</sup> 2023 Social Media Toolkit

Sponsored by the American Telemedicine Association<sup>®</sup> (ATA), [Telehealth Awareness Week](#) provides a special opportunity to spotlight the many ways that virtual care improves access to quality healthcare services for all. Join us September 17-23, 2023 as we amplify the message that **Telehealth. Is. Health.**

Use the resources available in this toolkit to show your support for Telehealth Awareness Week leading up to and during the event, and be sure to include the official hashtag – #TelehealthIsHealth – in all your posts to take part in the online conversation!

### Social Media Graphics

- [Click here](#) to download the following resources designed to help you recognize Telehealth Awareness Week:
  - Telehealth Awareness Week logo
  - Graphics to accompany any Telehealth Awareness Week posts on Twitter, LinkedIn, Facebook or Instagram
  - Banners and header images to feature on your personal and company social media profiles, as well as your website
  - A customizable graphic template that can be updated to feature your organization's logo or another image

### Sample Social Media Posts

#### *LinkedIn/Facebook*

- We are proud to join the @American Telemedicine Association in recognizing the 3<sup>rd</sup> annual Telehealth Awareness Week! Taking place September 17-23, #TelehealthAwarenessWeek will put a spotlight on the value that #telehealth brings to the delivery of healthcare services for diverse patient and provider communities. Learn how to join us in building #TelehealthAwareness here: <http://telehealthawareness.org/> #TelehealthIsHealth
- We believe #TelehealthIsHealth. This September, we're joining the @American Telemedicine Association in highlighting the important role that #telehealth plays in providing access to safe, quality care to everyone who needs it. Learn how to participate in #TelehealthAwarenessWeek here: <http://telehealthawareness.org/> #TelehealthAwareness
- This #TelehealthAwarenessWeek, communities are coming together to underscore the many ways that #telehealth supports access to safe, quality care. Join us in amplifying the message that #TelehealthIsHealth: <http://telehealthawareness.org/> #TelehealthAwareness @American Telemedicine Association

## Twitter

- We are proud to join @americantelemed in recognizing the 3<sup>rd</sup> annual #TelehealthAwarenessWeek! Learn how to join us in building #TelehealthAwareness here: <http://telehealthawareness.org/> #TelehealthIsHealth
- We believe #TelehealthIsHealth. This September, we're joining @americantelemed in spotlighting the important role that #telehealth plays in providing access to safe, quality care to everyone who needs it. Learn more about #TelehealthAwarenessWeek: <http://telehealthawareness.org/> #TelehealthAwareness
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## Instagram

- We are proud to join the American Telemedicine Association in recognizing the 3<sup>rd</sup> annual Telehealth Awareness Week! Taking place September 17-23, #TelehealthAwarenessWeek will put a spotlight on the value that #telehealth brings to the delivery of healthcare services for diverse patient and provider communities. Learn how to join us in building #TelehealthAwareness at [TelehealthAwareness.org](http://TelehealthAwareness.org). #TelehealthIsHealth @americantelemed
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- This #TelehealthAwarenessWeek, communities are coming together to underscore the many ways that #telehealth supports access to safe, quality care. To join us in amplifying the message that #TelehealthIsHealth, visit [TelehealthAwareness.org](http://TelehealthAwareness.org). #TelehealthAwareness @americantelemed

## Sample Website/Email Content

We are proud to join the American Telemedicine Association® in recognizing the 3<sup>rd</sup> annual Telehealth Awareness Week®, taking place September 17-23, 2023! As virtual care continues to play a critical role in supporting access to safe, quality healthcare services for all, this special event will highlight the value of telehealth in an omnichannel care delivery system with perspectives shared by leaders representing diverse patient and provider communities.

To learn more about Telehealth Awareness Week, visit: <http://telehealthawareness.org/>